



Eastern Ontario Development Program Business Development Statement of Intent

Program Description

Business Development (BD) funds will be invested behind innovative, high-growth potential entrepreneurs and SMEs that present projects that will lead to job creation, economic growth, and regional diversification in Northumberland.

Preference will be given to projects that result in significant job creation/sustainment, innovation, product commercialization and improved business practices that work to position the area for global markets and competitiveness.

Instructions

To complete, please click in the white box beside Legal Name of Applicant and start typing. Tab to the next field to continue. For fields requiring check marks, please click the appropriate field and tab to the next field. Save the document to your computer for your records, and print a copy for Northumberland Community Futures Development Corporation. Print and sign information on the last page and fax, mail, email, or deliver to address indicated on the last page.

Legal Name of Applicant			
Operating Name			
Canada Revenue Business No			
Business Street Address			
City/Province		Postal Code	
Telephone Number		Fax Number	
Contact Person		Position	
Email Address			

Project Name	
Total EODP Funds Requested	
Project Funds From Other Sources (Please Specify Source)	
Total Project Cost	

1. Location of applicant and proposed project

in Northumberland and directly impacting Northumberland
outside of Northumberland but directly impacting Northumberland

**If you are considering a collaborative project that would involve Northumberland CFDC and one or more additional CFDCs in Eastern Ontario, please provide us with details:*

2. Type of Business/Organization

Business – Unincorporated Business – Incorporated
Municipal Government Not-For-Profit First Nations
Other (please specify)

3. The applicant’s primary sector is

4. Length of time in operation

Years	<input type="text"/>	Months	<input type="text"/>
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5. Employment

Actual	
A. Current Number of Full Time Employees	<input type="text"/>
B. Current Number of Part Time Employees	<input type="text"/>
C. Total Number of Existing Employees	<input type="text"/>

6. Project Summary: Please provide a brief description of the project. Identify eligible costs for which reimbursement is being requested. (Use additional page if required.)

7. **Business Model Canvas** is a strategic management and lean startup template for developing new or documenting existing business models. It is a visual chart with elements describing a firm's value proposition, infrastructure, customers, and finances. It assists firms in aligning their activities by illustrating potential trade-offs. Please fill out the Business Model Canvas below as it pertains to your business.

Key Partners	Key Activities	Value Proposition	Customer Relationship	Customer Segments
	Key Resources		Channels	
Cost Structure			Revenue Streams	

8. How many jobs will be **created and/or maintained** in Northumberland as a direct result of the proposed project? Please indicate job creation by category.

Job Occupation Categories		Number of Full-Time Equivalents*				
		Created		Maintained		Total
		Permanent	Temporary	Permanent	Temporary	
1	Management Occupations and Business and Finance Occupations					
2	Professional Occupations in the Natural and Applied Sciences					
3	Technical Occupations Related to the Natural and Applied Sciences					
4	Occupations in manufacturing and utilities					
5	Other Occupations (includes primary industry, trades, services)					
Total Number of Full-Time Equivalents						

9. Proposed Project Timeline (MM/DD/YYYY)

Start Date	
End Date	

Received by		
Title		
Date		
Signature		

Print, sign and submit to:
Northumberland Community Futures Development Corporation
600 William Street, Suite 600
Cobourg, Ontario K9A 3A5

Email: EODP@NorthumberlandCFDC.ca

Drop off or fax to 905-372-2238

Applicants will be notified of the project eligibility decision. If the project is approved, the NCFDC will send an EODP Application form outlining terms and conditions of funding. The Northumberland CFDC [Privacy Policy](#) is available online.